Vendors / Sponsors

The Conference organizers would like to thank all vendors for helping to make the event a success.

Gold: **50 Minute Presentations Scheduled:** (details on next page)
- Apple   2:30 – 3:20
- Blackboard   10:30 – 11:20
- Microsoft   10:30 – 11:20
- Xythos   1:30 – 2:20

Silver: **Sponsored Item:**
- Adobe   (lanyards / name tags)
- Wimba   (water bottles)

Conference Sponsor:
- Accordent Technologies (HB Communications)
- Dell
- Echo360
- eInstruction / Interwrite Learning
- Equella
- GovConnection
- Respondus*
- Sony (HB Communications)
- Tegrity
- TurningPoint Technologies
- Valley Communications
- Visix (HB Communications)
- Videre

Vendor exhibits will take place in the Grand Ballroom throughout the day.
*Respondus will not be at the Conference; we appreciate its contribution of pads and pens.

Vendors / Gold Sponsors: Concurrent Sessions

Concurrent Presentation Sessions #1 | 10:30 - 11:20 am

VS-1 Microsoft (Board Room) Presenter: Philip DesAutels, Academic Evangelism Manager (Microsoft)
IM to Portals - Collaboration technology is everywhere. In this session, Philip DesAutels, Academic
Evangelist for Microsoft will talk about various collaboration technologies and how they can be used in
teaching and learning. This session will explore consumer and commercial tools. Philip will draw on his
teaching and evangelism experience to provide you with the information you need to integrate collaboration
technologies into the academic environment.

VS-2 Blackboard (Deck Room) *Presenter: Kurt Ackman, Regional Vice President (Blackboard)*
We invite you to see and hear how the Blackboard Academic Suite is evolving, setting the new standard for
educational technology by integrating student engagement and outcomes assessment. The presentation will
review how Blackboard is on the road to include the best of WebCT technology, Blackboard technology,
social learning and much more. We will also cover how our future software places students at the center,
drives actions with data, and delivers reliability and choice along with innovative new approaches for
learning.

Concurrent Presentation Sessions #2 | 1:30 - 2:20 pm

VS-3 Xythos (Board Room) *Presenters: Colleen Malloy, Regional Sales Director, Northeast (Xythos) and
Richard Rogers, Professor of Resource Economics (UMass Amherst)*
Consolidating storage, broadening access, and leveraging existing technology investments are three
initiatives imperative for any campus. Learn how *UMass* Amherst successfully enabled distributed document
management for more effective business processes, teaching and learning through Xythos. Attendees will
learn how the "UDrive" replaced traditional networked storage and "mobile" media in public labs and
courses, the technical considerations when integrating with existing technology, and how to create
integrated learning and collaborative environments. Professor Rogers will discuss his use of Xythos, both for
his courses and for collaborating with colleagues.

Concurrent Presentation Sessions #3 | 2:30 - 3:20 pm

VS-4 Apple (Board Room) *Presenters: Stephen Ragalevsky, Senior Systems Engineer; A. Jay
McSweeney, Higher Education Account Executive (Apple)*
ITunes U & Podcast Producer - Learn how your organization can leverage the power of iTunes U to deliver a
broad range of rich media content to those with a hunger for knowledge. iTunes U puts the power of the
iTunes Store to work for colleges, universities, and educationally focused organizations. Users can easily
search for, download, and play education content just like they do music, movies, and TV shows.
During the session you will also learn about Podcast Producer. Podcast Producer is a complete, end-to-end
solution for encoding, publishing, and distributing high-quality podcasts. Ideal for employee training,
university lectures, presentations — or whatever audio or video podcasts your organization requires —
Podcast Producer simplifies the process of recording content, encoding, and publishing podcasts into
destinations like iTunes U for playback in iTunes and on iPod and iPhone.